

DEMAND IX



ABOUT THE CAMPAIGN

Demand IX is a campaign to engage millions of people as we coordinate efforts to galvanize the impact of individual Title IX Anniversary projects into one empowering national campaign that amplifies Title IX efforts and provides onramps for public participation and action. Half a century ago, the fight for gender justice made a revolutionary breakthrough through the passage of Title IX. But despite this progress, gender inequities still persist today.



The campaign aims to equip the Title IX Anniversary Coalition — composed of the Demand IX Leadership, Billie Jean King Leadership Initiative, National Women’s Law Center, and the Women’s Sports Foundation — with 1 million signatures. These signatures will create a powerful voice to take to Congress and other policymakers to demand more robust Title IX protection and enforcement.

Locally, Demand IX will educate, inspire, and empower millions of college students and leaders with the tools they need to ensure fairness for everyone in educational institutions.

